



## 2021 Establishing Roots Sponsorship Levels and Benefits

### **Sheltering Forest**

\$10,000 or more

- Opportunity to introduce company during program
- Full page ad inside front cover or back page of print program
- Name and logo on event thank you board
- Name on DCFYI website; if organization, will include logo & link to website
- Three times weekly social media mention through end of October
- Twenty tickets to reception

### **Towering Tree**

\$5,000-\$9,999

- Opportunity to introduce company during program
- Full page ad in print program
- Name and logo on event thank you board
- Name on DCFYI website; if organization, will include logo & link to website
- Twice weekly social media mention through end of October
- Fifteen tickets to reception

### **Sustaining Stream**

\$2,500-\$4,999

- Half page ad in print program
- Name on DCFYI website; if organization, will include logo & link to website
- Name and logo on event thank you board
- Weekly social media mentions
- Ten tickets to reception

### **Supportive Branch**

\$1,000-\$2,499

- Quarter page ad in print program
- Name on DCFYI website; if organization, will include logo & link to website
- Name and logo on event thank you board
- Eight social media mentions
- Six tickets to reception

### **Sapling**

\$500-\$999

- Name and logo in print program
- Name on DCFYI website; if organization, will include logo & link to sponsor website
- Name and logo on event thank you board
- Six social media mentions
- Four tickets to reception

### **Seed**

\$250-\$499

- Listing in print program
- Name on DCFYI website; if organization, will include logo & link to website
- Name and logo on event thank you board
- Social media thank you
- Two tickets to reception



SPONSORSHIP FORM  
*Establishing Roots: Annual Fundraising Reception*  
October 13, 2021

\_\_\_\_\_  
Sponsor's Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

\_\_\_\_\_  
Name of contact person

\_\_\_\_\_  
Phone

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Sponsorship amount: \$ \_\_\_\_\_

Payment can be [made online](#) or using this form.

Payment method: (check one)    Check     Credit Card

Checks can be made payable to: Family & Youth Initiative

Credit Card:    MasterCard     Visa     Amex     Discover

Card number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security code: \_\_\_\_\_

Authorizing signature: \_\_\_\_\_ Date: \_\_\_\_\_

PLEASE RETURN FORM AND PAYMENT TO:

Family & Youth Initiative  
515 M Street, SE  
Suite 217  
Washington, DC 20003

DCFYI Tax ID#: 38-3828204

DEADLINE: September 17, 2021 to be included in event materials